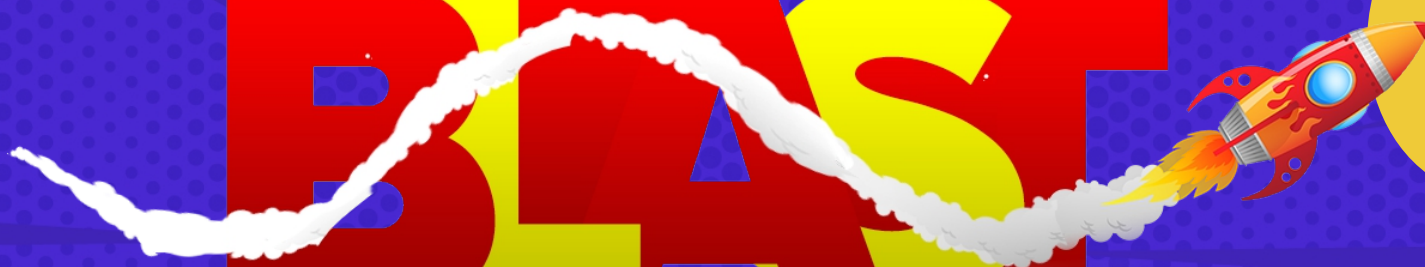


S U P E R S U M M E R

BLAST



OFFICIAL EVENT PROFILE

An OxygenIvy Production
www.oxygenivy.com



SUPER SUMMER



FUNDER LAND 2025

5TH SEPTEMBER 2025

PORT-HARCOURT POLO CLUB

www.oxygenivy.com



THE HEART BEHIND **THE BLAST**

Every child deserves a memory that lasts forever, of laughter, joy, discovery, and love shared with family and friends. Super Summer Blast 2025 was born out of one heartfelt desire: to give parents and children a rare and unforgettable opportunity to bond and build memories, right before the busy school season begins.

In a city fast growing but often lacking safe, enriching, large-scale family events, Super Summer Blast will stand out as a landmark festival that brings families together from across Rivers State and beyond.

Whether you are a toddler's parent or the parent of a teen, this is a day that offers connection beyond screens, play beyond routine, and joy beyond words

ÓÚR VISIÓN

To host up to 5,000 children and their families in a grand celebration of childhood, learning, bonding, and play creating Rivers State's most remarkable family event of the year.

We're building more than a carnival.

We're building a movement, one that promotes play-based learning, family engagement, child creativity, and social diversity, all wrapped in safety and high-quality event execution.



HIGHLIGHTS OF THE EXPERIENCE

For the Kids:

Toddler Races || Obstacle Courses

Bouncing Castles & Tyre Races || Cultural Fashion Parade

Cooking Competition || Junior Polo Games

Dance Competitions || Speed Debates || Karaoke & Talent

Showcases || Mini-League Football || Traditional Play Zones

Team Games (ticket-based platoon style)

Special Showcase:

- Family Talent Show featuring KO Baba and Hilda Dokubo
- Post-Event Creative Internships (Videography, Sound Engineering)
- Drug Awareness Campaign powered by the NDLEA and Pharmaceutical Society of Nigeria



HIGHLIGHTS OF THE EXPERIENCE

For Parents:

- ✓ Dad & Mum Bonding Games
- ✓ Family Competitions
- ✓ Wellness & Parenting Corners
- ✓ VIP Lounges hosted by our Hospitality Sponsors



OUR TARGET AUDIENCE

- ✓ Children (Toddlers to Teens)
- ✓ Parents and Guardians
- ✓ Schools and Learning Institutions
- ✓ Brands targeting family and lifestyle markets
- ✓ Community Organizations and NGOs
- ✓ Media and Youth-Focused Influencers

PLATOONS & TEAM PLAY

To heighten excitement and create a more immersive experience for kids and families, Super Summer Blast 2025 will introduce 4 vibrant platoons. Upon entry, attendees (especially children) will be randomly assigned to a platoon and given a platoon ticket.

Each platoon will compete in select team-based activities and obstacle challenges throughout the day. This setup fosters healthy competition, unity, and an opportunity to win exciting platoon-level prizes.

This platoon system will be central to games like:

- Obstacle Course Showdowns (Junior & Senior Levels)
- Platoon Tug of War
- Platoon Sack & Spoon Relays
- Kiddies Treasure Hunt
- Group Dance-offs & Drum Line Face-offs



A POWERFUL PLATFORM FOR PARTNERS

Super Summer Blast 2025 is a one-of-a-kind platform that offers partners and sponsors the opportunity to be part of something wholesome, fun, and impactful.

WHY JOIN US?

Direct Access to Over 5,000 Children & Families

+ Massive Brand Visibility:

from print to digital and on-site placements

+ Community Impact:

Support positive youth engagement and family bonding

+ Sales & Lead Generation -

Direct vendor interaction and targeted product demos

+ Media Coverage -

Featured across radio, print, social media, and influencer channels



PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

We are open to collaborating with:

- ▶ Family-Focused Brands
- ▶ Toy, Fashion, and Food Companies
- ▶ Schools and Learning Brands
- ▶ Telecom, Tech, and Media Companies
- ▶ Health, Insurance, and Security Institutions
- ▶ NGOs and CSR-Driven Brands

Custom partnership packages available:

- ▶ Named Zones (e.g., "The Chaw Cooking Corner")
- ▶ Stage Sponsorships
- ▶ Merchandising Opportunities
- ▶ Golden Ticket Sponsors
- ▶ Media and Content Partners



EVENT TEAM STRUCTURE



Oby-Ivy Fakae
Conveyer and
Project Director



Nia'Bari Fakae
Co-Convener and
Communications Lead



**Victoria Banigo
(Events by BANS)**
Project Manager



Ayo Olaoluwa
Digital Production Lead



Chukwuma Cummings
Play Design Team Lead
("Funderland Architects")



Buchi Rafua
Content Creation Lead



Dike Darion
Branding and Imagery Lead



Chima Okoye
Logistics and Ground Manager



Mary Akpoveta
Welfare



Alaye Goldfish
Security Coordination



Rowlanda Gbenedio
Play Area Coordinators Lead



**The Summer Blast
Production Team**
Volunteer Coordination Lead

CONFIRMED PRODUCTION PARTNERS

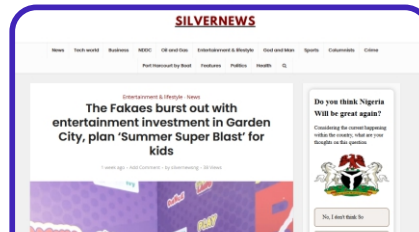


MEDIA FEATURES

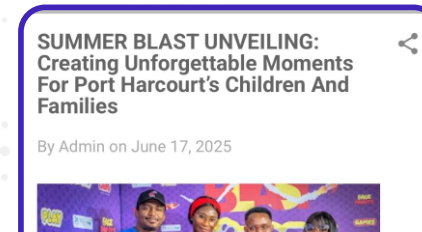
Click on link to open



<https://businessday.ng/news>



<https://silvernewsng.com>



<https://flashpointnewsrep.blogspot.com>



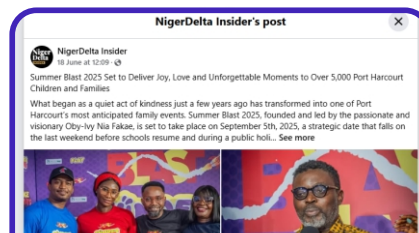
<https://www.instagram.com/portharcourtinpictures>



https://x.com/PH_Socials



<https://www.facebook.com/share>



<https://www.facebook.com/NigerDeltaInsider>

SÓ JOIN ÛS

Let's build something beautiful together.



08028772276
08161109602
08105276688



supersummerblast@gmail.com
oxygenivy@gmail.com



@SuperSummerBlast



www.oxygenivy.com



Oxygen Ivy Productions
Port Harcourt, Rivers State

